

Value addition by intelligence and knowledge partners – November 10, 2022

Our very core is to have an ethical and secure engagement across all touchpoints with a B2E (business to everything) perspective in pursuit of business growth and enterprise fulfilment.

Our touchpoints are a very wide horizon of thoughts, ideation, doctrines, policies, strategies, tactics, possibilities, opportunities, systems and processes, feedback and review, improvements.

In order to pursue the above endeavor, we draw upon the capacities, capabilities, resources and experience of –

- 1) Our Founder and CEO.
- 2) Our leadership team comprising of clearly identified full time employees amongst the entire team.
- 3) External consultants who add value as intelligence partners and knowledge partners.

Intelligence partners add value by focusing on talent enrichment and performance enhancement at an enterprise-wide B2E engagement level. They engage and are involved with each and every aspect and facet of our enterprise, without any exclusion.

It encompasses the entire enterprise evolution cycle comprising ideation, introspection, involvement, investment and implementation.

Engagement with intelligence partners is deep and wide, ongoing and continuous.

The intelligence partner acts as an adjunct to the KRAs of the Founder and CEO.

Intelligence partners act as advisors to the Founder and CEO in the context as delineated above.

Knowledge partners are independent functional consultants or enterprises having proven excellence in their respective domains like market research, data sciences, technology consulting, information and security, talent acquisition etc.

Knowledge partners add value by contributing within their islands of excellence in specific activities or projects as referred above.

The scope of value addition of knowledge partners is not at entire enterprise level and perspective.

This document is to record the value addition to Zap Tech by Mr. Anand Bijapurkar as an intelligence partner.

Mr. Anand Bijapurkar has core competence and experience of 42 years in business growth and has been an independent business consultant since 2013.

He has been contributing as an intelligence partner and has added value towards talent enrichment and performance enhancement at an enterprise-wide engagement level since 15th February 2022.

He has a direct engagement with Mr. Avinash Kushwaha, Founder and CEO of Zap Tech Pvt. Ltd.

This intense engagement has brought about quite a few visible, enterprise-wide outcomes in the forms of very wide and deep, improved horizon of ideation, thoughts, doctrines, policies, practices, strategies, tactics, possibilities, opportunities, systems and processes, feedback and review.

These outcomes are visible in the form of content on Zap Tech and Professionstar websites, various PowerPoint presentations, documented doctrines, posters, evaluation criteria and trackers, attached with this document.

The said websites are www.zaptech.co.in and www.professionstar.com

He has designed **Nimble Surge**, a business consulting platform for **enterprise evolution, business growth and enterprise fulfilment**. Nimble Surge involves enterprise assessment and re-alignment for sure-footed evolution using many of his tried, tested and proven, proprietary doctrines.

The process involves taking a hard look at the current status quo of an enterprise, setting the house in order and propelling it into the next orbit with concentric or radical diversification for further sustained, exponential growth.

Here is a list of clearly visible contributions made by Mr. Anand Bijapurkar –

- 1) Zap tech universe presentation.
- 2) Zap Tech vision and mission statement.
- 3) Zap Tech culture statement and people policy.
- 4) Zap Tech culture presentation.
- 5) Zap Tech40 culture fit criteria.
- 6) Zap Tech 66 self-appraisal criteria.
- 7) Nimble Surge, status quo challenge with 120 seething questions presentations and a one pager preamble.
- 8) Zap Tech soul series.
- 9) Zap Tech Chaar Dhaam Yatra for people enrichment and engagement.
- 10) Zap Tech code of conduct.
- 11) Zap Tech Impetus strategic initiatives for increasing efficiency, productivity and ramping up a faltering project.
- 12) Zap Tech Phoenix program for executing strategic initiatives as outcome of Impetus.
- 13) Zap Tech process of co creation with knowledge partners.
- 14) Presentation on demystifying growth.
- 15) Zap Tech and Professionstar new graphic identities and taglines.

- 16) Zap Tech visualization and creation of 10 icons to be symbols for essential understanding of Brain Forest, Prashikshanam, Empowerd, Powerhouse, Nimble Surge, Impetus, Phoenix, Rebound, Pair Up and Synergy.
- 17) Zap Tech visiting cards design.
- 18) Zap Tech communication style sheet, 8 A3 size posters and office signages.